



- ▶ Supply Chain Systems Strategy
- ▶ WMS/TMS/YMS Selection and Implementation
- ▶ Omnichannel and Order Management Design
- ▶ Logistics Service Provider Outsourcing
- ▶ Warehouse and Transportation Optimization
- ▶ Advanced Supply Chain Visibility Solutions
- ▶ Microfulfillment Center Design and Deployment
- ▶ RFID Application Design and Implementation

Why CRA for Your Supply Chain?

Cambridge Retail Advisors (CRA) offers comprehensive supply chain and operations services to optimize your end-to-end supply chain. We provide strategic system selection and implementation, omnichannel design and execution with order management, and facilitate logistics service provider outsourcing. Our expertise extends to distribution network design and execution, warehouse and transportation asset optimization, advanced supply chain visibility system implementation, ROI analysis, and supply chain business intelligence deployment, all tailored to enhance efficiency and maximize your returns.



Our unique combination of industry focus, knowledge-based approach, and rapid, end-to-end solution deployment helps clients achieve their maximum business potential. And in today's world, this is the only way to compete!



Living Spaces sought to enhance its supply chain, consider its own transportation fleet, and better control its international supply chain. CRA streamlined the selection and implementation of a TMS and later a WMS. They worked closely with Living Spaces to understand their supply chain vision, documented requirements, created a business case, and formed an implementation roadmap. Under CRA's guidance, Living Spaces implemented the new solutions, optimizing domestic and ocean import operations across their facilities. This resulted in reduced transportation costs and improved inventory visibility throughout the business.

Dick's, facing distribution challenges amid rapid expansion, struggled with their existing WMS and TMS systems. CRA devised a plan, managed vendor evaluations, and identified areas for improvement. They also provided vendor management, best practice deployment, standard operating procedures, and project management. With CRA's assistance, Dick's successfully implemented new WMS and TMS solutions to support their fast growth, enhancing their entire supply chain.



Cavender's, targeting aggressive growth, sought to revamp its supply chain, which mainly depended on vendor drop shipments with minimal central distribution. In response, CRA evaluated the existing system, formulated a central distribution plan, performed an ROI analysis, and devised a phased implementation strategy. The result: CRA delivered a 10-year central distribution plan to Cavender's that includes a confirmed site for the distribution facility to support their accelerated growth.



Fractional Option

CRA also provides fractional consulting services for supply chain optimization. Get expert insights and strategic recommendations on an as-needed basis, tailored to your supply chain needs. Access seasoned consultants without the overhead of a full-time engagement, ensuring a cost-effective, efficient supply chain.



To connect with us about your current projects or strategic needs, please call or connect via email:

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